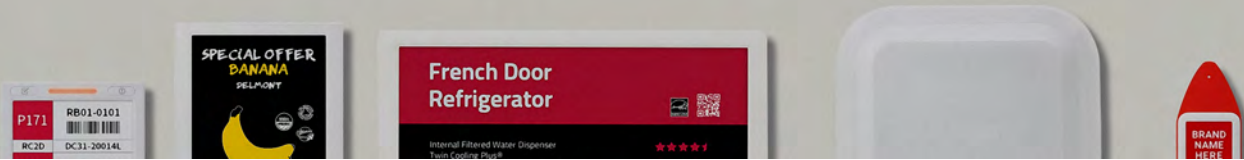# Smart. Interactive. Convenient.

SUREDISPLAY™
smart, electronic price display system

Electronic shelf labels that plug into your computer network

Switch to SureDisplay™ electronic shelf labelling system for automated price labelling in sync with your store operations. Cut down wastage and connect seamlessly with your POS system for timely and accurate updates with a revolutionary e-ink based solution.

Price and product information can be displayed dynamically with custom designs, layouts, fonts, and images. Lineup includes 11 different sizes and 3 colour types (BW, BWR, BWY).

The SureDisplay™ electronic shelf labelling system gives you:
• Click-and-change-all concept in pricing displays
• Revolutionary wi-fi enabled shelf labels
• Spot-sale possibilities
• Lowest power consumption (more than 5 years life)
• One time deployment

Real-time updates

User interactive buttons

Varied server platforms

LED blinking for fast finding

Location based service

Multi-RF

Promotion solution

SALE

SURE**DISPLAY**
smart, electronic price display system
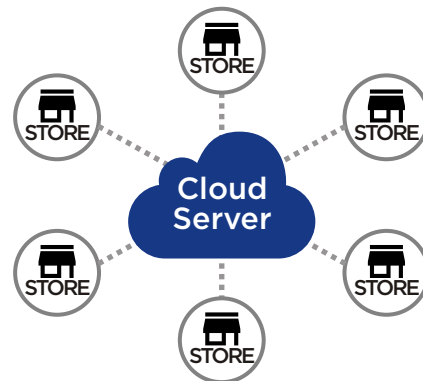ESL Platform

ESL Solution Platform

The SureDisplay™ ESL system platform has a modular configuration that allows you to customize a variety of applications and solutions to suit your needs.

Various Server Platforms

Use a local (individual store) server, central server and cloud server to provide customers with the most optimised solution to meet various operating environments.

Cloud Server

STORE

Central Monitoring System

SureDisplay™ provides a web-based ESL management system that monitors ESL statuses (battery status, networks and gateway status) for each individual store.

Layout Designer

SureDisplay™ gives an ESL tag display layout management tool that allows the system manager to easily design ESL layouts.

HIGH

Reliability & Stability
High speed wireless communication
State-of-the-art E-paper display
Over 5-year battery life
AES encrypted

EASY

Installation & Maintenance
Load balancing
Automatic tag roaming
PoE powered gateway
Auto channel selection

VARIOUS

Expandability
Multi-page support
Scheduled page switching
NFC/RFID support
Centralised management

SureSolutions™
Efficiency...only better